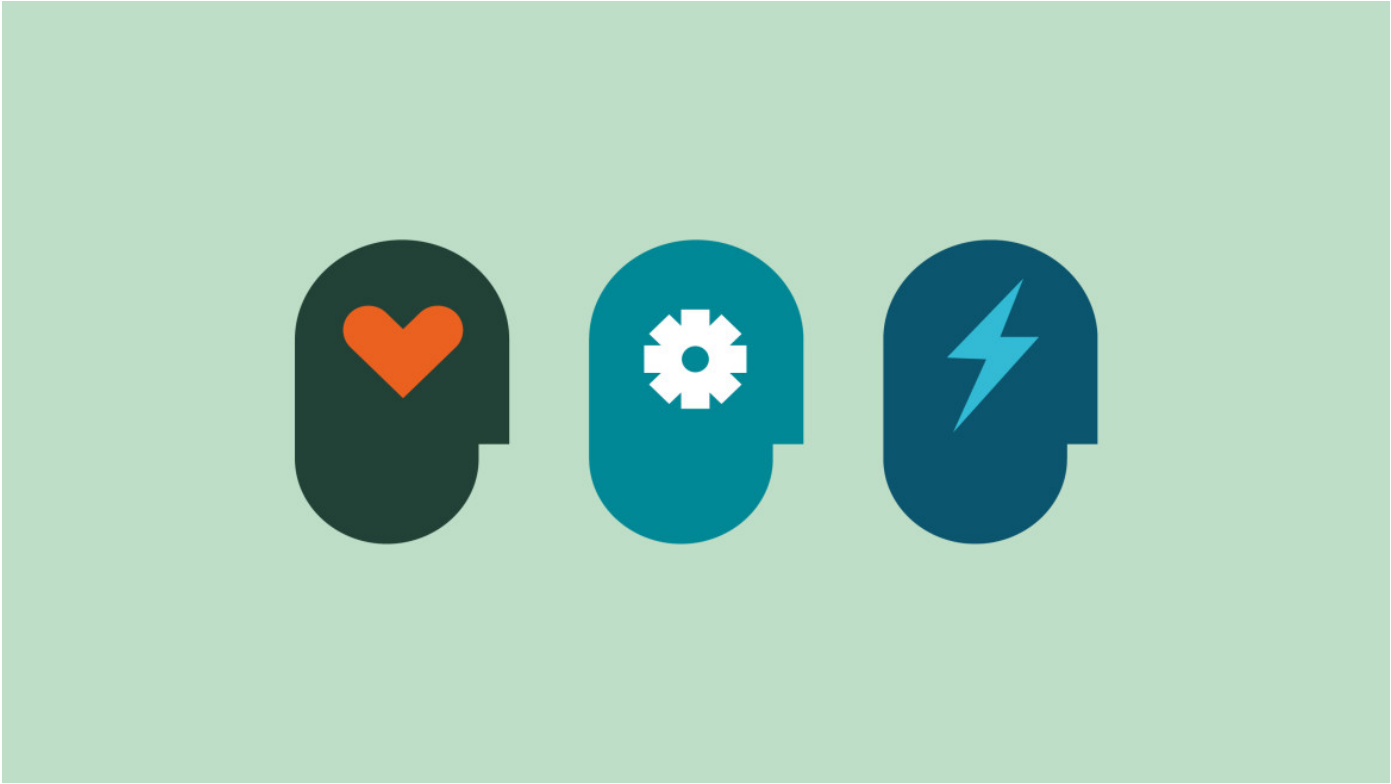


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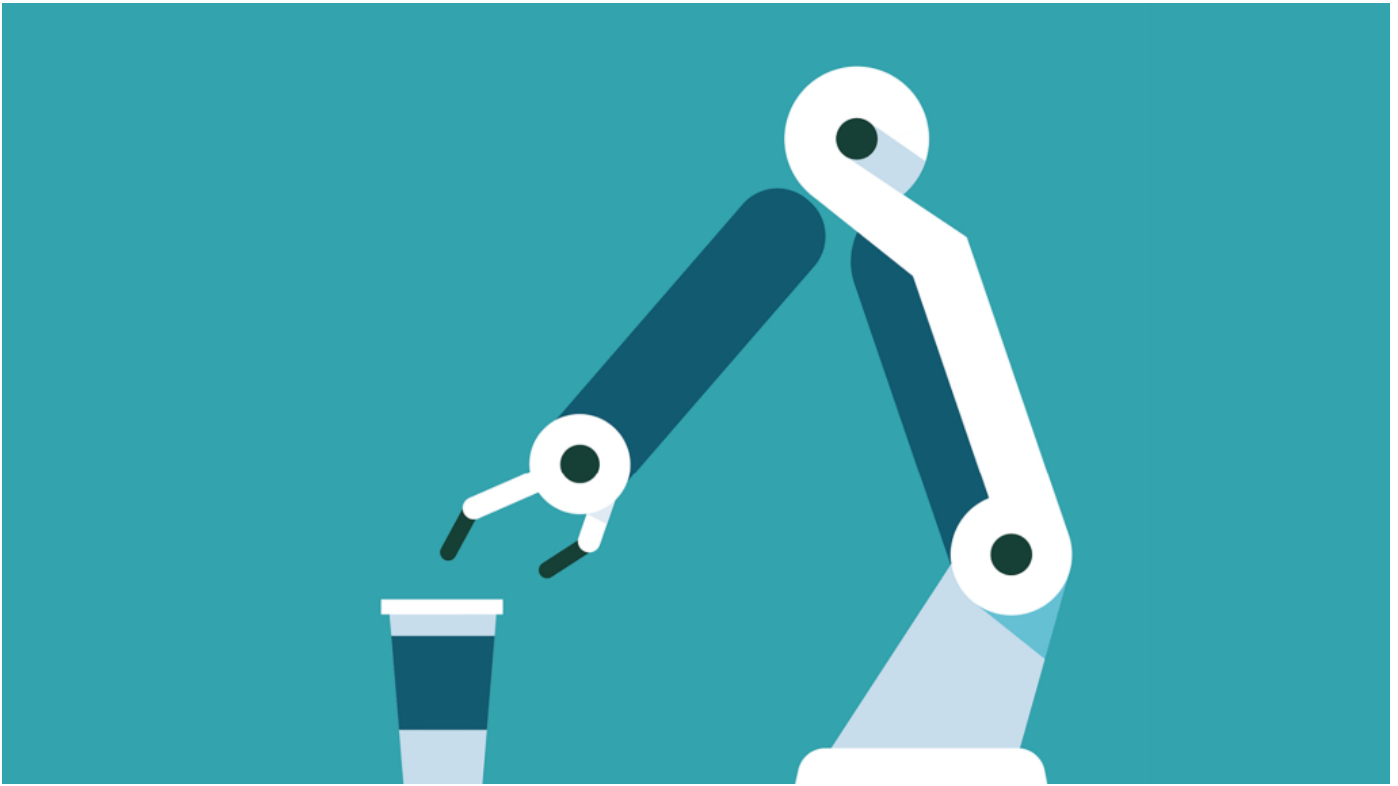
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?: (1) McKinsey Global Institute analysis (2) UK Economic Outlook, PwC, 2017 Think Act, Les Classes (3) Moyennes Face à La Transformation Digitale, Roland Berge Strategy Consultants, 2014, (4) 20th CEO Survey, PwC, 2017, (5) Adobe State of Create 2016 (6) 20th CEO Survey, PwC, 2017 (7) 20th CEO Survey, PwC, 2017, Sources: (8) Steelcase Creativity and the Future of Work Survey, 2017 (9) Adobe State of Create 2016 (10) Steelcase Creativity and the Future of Work Survey, 2017, (11) The Future of Work Report, World Economic Forum, 2017, (12) McKinsey Global Institute Analysis

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