

???????

????????????????????

????????????????????



Dr. Tracy Brower???MM?MCR?

????????????????????

????????????????????

????????????????????

????????????????????

????????????????????

????????????????????

David Armstrong??Managing Storying Around????????????????

????????????????????

????????????????????

????????????????????







????????????????????&????????????????Steelcase???????????????????? (????????????????),  
????????????????????&??  
??

**???????????**

??  
??  
??????

??  
??  
??????????????????????

??  
??  
??



Tracy Brower?Applied Research + Consulting?A Guide for Leaders and Organizations (2014)?IFMA Research?Benchmarking Institute?Coda Societies?

+Steelcase???

+?????

+?????

+?????

+?????

**Steelcase**

© 1996 - 2022 Steelcase Inc. is a global leader in office furniture, interior architecture and space solutions for offices, hospitals and classrooms. Our furniture is inspired by innovative research in workspace design.