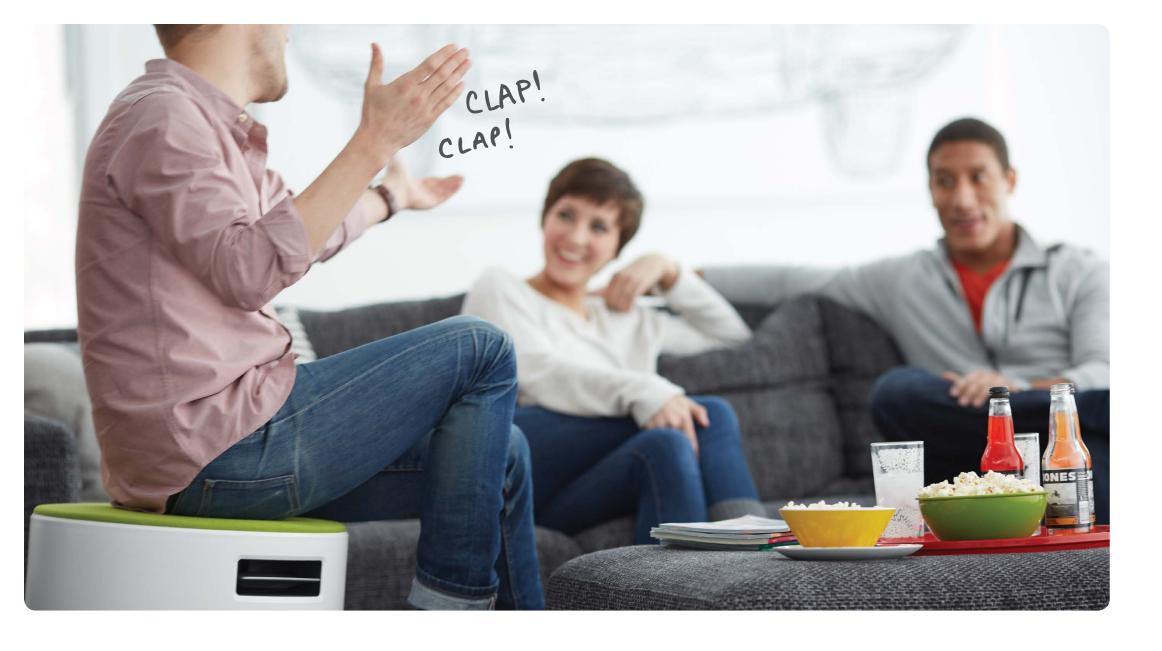


why buoy?

When we're not standing, leaning or walking around, we're most likely sitting—which can take up a good portion of our day. But there's more to sitting than you might think. It should promote and support seated movement, be comfortable regardless of a person's size or posture, and even be fun too.





sitting is only the beginning.

After researching multiple small businesses, we noticed something: people are mobile, even when seated. Whether you're a knee bouncer, a pencil tapper, or you've got jazz hands, Buoy lets you move freely. So feel free to pull up a seat. Or lean in. Or hunker down. Mobility matters.





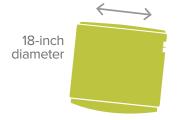


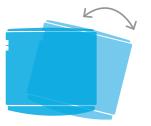


Movement is good for you, which is why Buoy swivels, turns, tilts and moves up and down. It's active sitting. It keeps minds sharp and our bodies active. So go ahead, have a seat. With six bold colors and endless ways to personalize, Buoy is a moving experience.

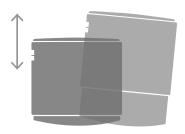
buoy by the numbers:







5° tilt at rest, up to 12° at play



5.5-inch height adjust,17 inches to 22.5 inches high



well-adjusted.

Size doesn't matter—Buoy was designed for everyone. Which is why Buoy provides five and a half inches of height adjustability with the lift of a lever. Plus, a curved base encourages active sitting.







mobile design.

With a built-in handle and weighing only 20 pounds, Buoy is designed to go wherever you go. Got a touchdown meeting to attend? Want to focus on your thesis? At work, at home, or anywhere in between, Buoy gets around. See Buoy on the move at **myturnstone.com/buoy.**







anyone, anytime, anywhere.

The day doesn't stop at five o'clock, and neither does Buoy. Designed to be a part of people's active lifestyle, Buoy is as comfortable at home as it is in the classroom and the office. Or anywhere else people sit, for that matter.



now the fun part.

Pick a color. Choose a cap. And make Buoy your own. If you decide you're no longer into your old cap, swap it out for a new one. There are plenty of colors and patterns to choose from to personalize your Buoy—which means Buoy never gets old.

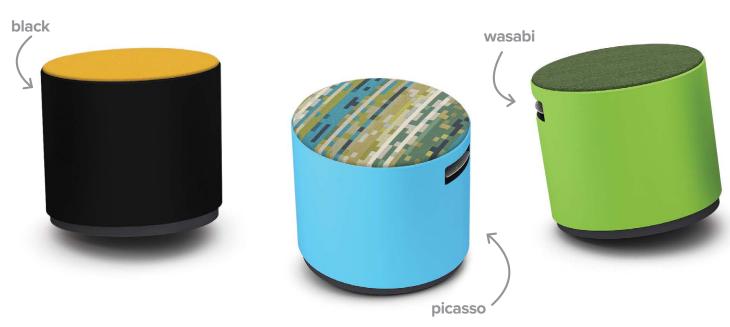












where can you use buoy? at home • at school • at work • at the library • at the bar • at your mom's house • on a boat • on a monster truck • in the water • on the deck • at the park • in a tent • around a campfire • at the beach • in a van at the drive-thru
 at the coffee shop
 in a dorm room at the rec center • at the gym • in the bathroom • in your backyard • at Sterling Cooper Draper Pryce • in an elevator • at a desk • in a dream • on the sidelines • off the grid • out of town • on the road • at a dance party • at the skating rink • in the dark • under a tree • in a pool • at the zoo • at the brewery • at the sushi bar • out on the town • in a tree house • in a blanket fort • at a daycare center • in space • on a bridge • under a bridge • under the sea • in the jungle • on a safari • in the 5th dimension • at the art museum • on a merry-go-round • at the circus • at the mall at a music festival
 on the red carpet
 on the runway at the movie theater
 on a cruise ship
 in a meeting in a submarine • on a balance beam • at a jazz concert • on the roof • on the porch • in a grocery store • at the **Grand Canyon • at the farmer's market • in the tub • at the** north pole • at the top of Mount Everest • at the bowling alley • at a garage sale • in the basement • in the future •



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