

Making Every Square Foot Count: Rethinking Space Under Pressure

We're under pressure to do more with less, without compromising on employee experience.

As organizations continue to adapt to economic pressures and new ways of working, the demand to maximize space without compromising employee experience is more urgent than ever. Leaders are being asked to create workplaces that are leaner, yet smarter, more comfortable and ready for change.

Steelcase research shows that employees who lack access to private, purpose-built spaces are more likely to feel distracted and disengaged. That means every square foot matters and should be intentionally designed to support a range of work modes.

It's about unlocking the potential of what already exists. Many offices are filled with underutilized rooms, loud open areas, and transitional spaces that do little to support performance.

Why Workplaces Feel Off-Balance

Oversized meeting rooms sit empty. Desks double as video call booths. Hallways echo with distractions. This kind of mismatch reduces effectiveness across the board. Meanwhile, employees need quiet places to focus, flexible zones to collaborate, and privacy to perform at their best.

A Smarter Approach to Redesign

Be my guest® is a modular system that helps teams repurpose overlooked areas, like corners, corridors or buffer zones, into productive destinations that flex with demand. It enables thoughtful transformation without requiring major construction or full redesigns.

Improving your space doesn't require a full reset. Small, strategic additions can unlock new potential, boost satisfaction, and support how people want to work – today and into the future.

Let's make every space work harder. Learn more about [Be my guest®](#) or [speak with our team](#) to plan your next move.

Be my guest®

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