

Workplace Strategy

In collaboration with the client's design team, ARC establishes a plan for the organization's work environment that links people, space, technology and work processes, to measurably improve business results. This strategy is key to effectively leveraging the workplace. Depending on the company's needs, other modules may be included to create a deeper, richer overall workplace strategy.






ARC consultants understand space as a strategic asset. We link the organization's work environment to bottom line performance. Each consulting engagement is tailored to meet specific needs and objectives, and involves appropriate levels of the organization. Through a process of probing questions, work process observation, and guided user experiences, ARC helps create a workplace strategy that:

- delivers an assessment of the current situation in terms of people, technology, work processes, and workspace
- identifies organizational culture and networks
- defines a vision for the future work environment based on business needs
- measures the economic, social, and environmental impacts of the workplace recommendations
- develops design principles to help direct solution development

We offer proven engagement methods and Steelcase's proprietary research in work and the workplace. To assist with specialized issues for our clients, we partner with other experts including human resources, design firms, technology, and real estate professionals.

An overall workplace environment strategy may include a wide range of unique components and ARC can assist your organization with a range of offerings outlined below.

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|  Change Management |  Design Intent |
|  Real Estate Assessment |  Measurement Framework |
|  Worksetting Development |  Network Analysis |
|  Alternative Work Strategies |  Workplace Piloting |
|  Business Case |  Topical Seminars / Workshops |

Ultimately, an ARC workplace environment strategy provides:

- fresh insights into workplace issues
- deeper user buy-in
- reduced risk of a new work environment implementation
- a workplace strategy that helps drive greater business results