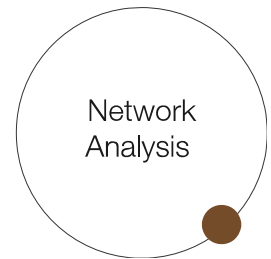


Network Analysis



Uncovers informal networks, maps their strengths and weaknesses, and identifies key network players, to enhance the organization's capacity for effective process, communication, innovation, decision making, and learning.

The map is not the territory; the org chart is not the organization. Every company is a blend of formal hierarchy and informal social networks in a dynamic relationship that drives the ways work gets done. The work environment is a key to fostering healthy networks that determine organizational effectiveness.

ARC network analysis shows the relationships and specialized knowledge that link individuals together. These connections range from casual acquaintances to close bonds. Careful analysis of these bonds illustrates how work is accomplished, problems are solved, and the organization is run.

To provide a unique view of your organization's networks, we combine Steelcase's research of organizational networks and work environments with our proprietary Network Analysis tool. We depict the ways knowledge flows in your organization, and provide a means for measuring an asset previously unmeasurable.

By combining ARC observations, user interviews, network analysis, and industry insights, our assessment delivers:

- general planning principles
- an evaluation of informal network strength and density
- workplace strategies to strengthen networks

An ARC network analysis offers:

- a unique understanding of the informal relationships in your organization
- a means to dramatically improve organizational effectiveness by identifying desired behaviors
- strategies for using the work environment to improve communication, learning, decision making, and innovation in your organization