

2017 **Steelcase** **NOX**





SPACE IS THE BREATH OF ART
FRANK LLOYD WRIGHT

NEXT

GENERATION Y

- + Blend of work and social life
- + Immediacy and convenience
- + Integrate technology
- + Multi-taskers
- + Fun in the office

MATURE

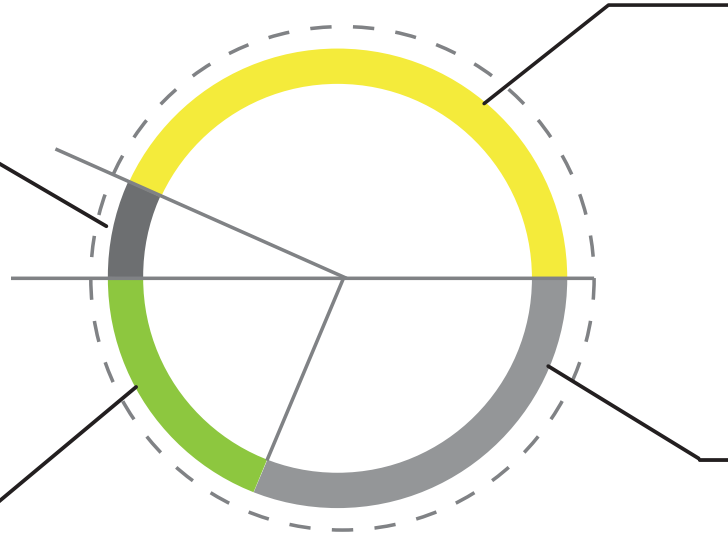
- + Physical Comfort
- + Functionality
- + Hierarchy

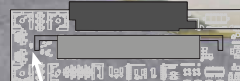
BABY BOOMER

- + Acoustic Privacy
- + Health and Wellness
- + Forever Young
- + Team orientation

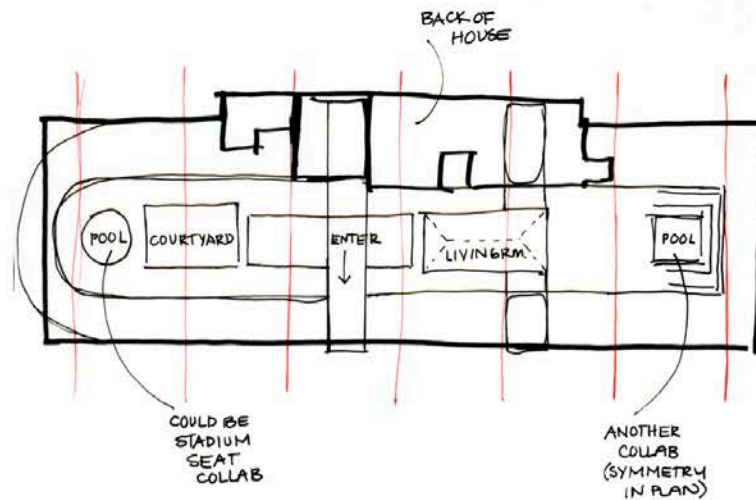
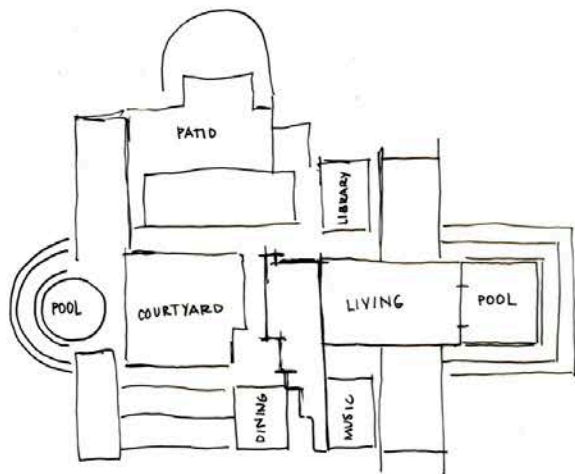
GEN X

- + Security
- + Informal
- + Self-reliant
- + Global Thinkers

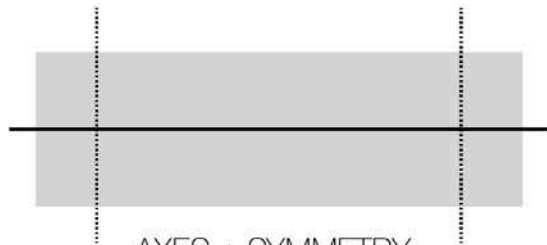




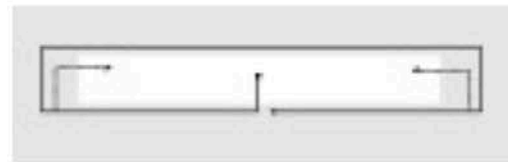
KEY PLAN



UNDERLYING GRID

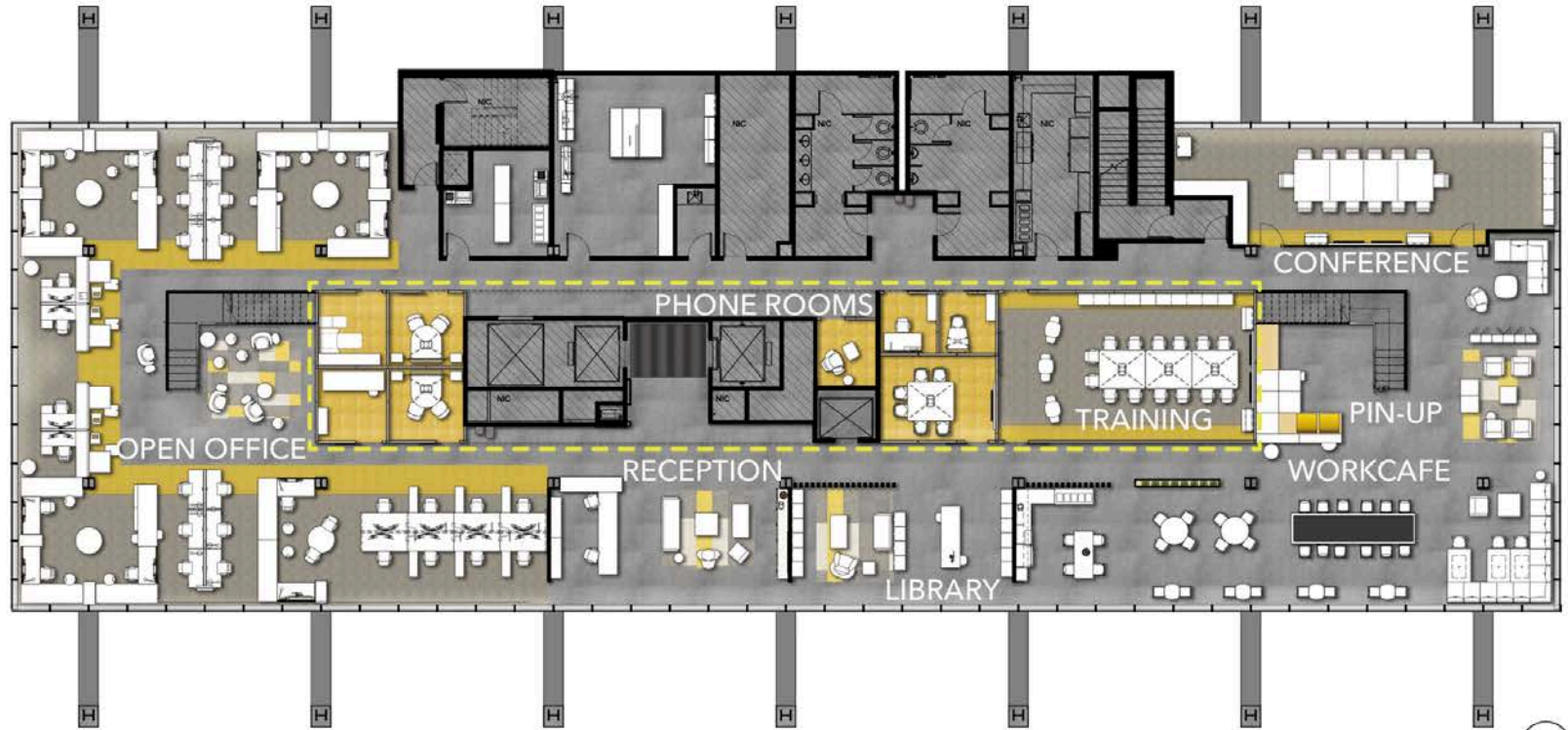


AXES + SYMMETRY



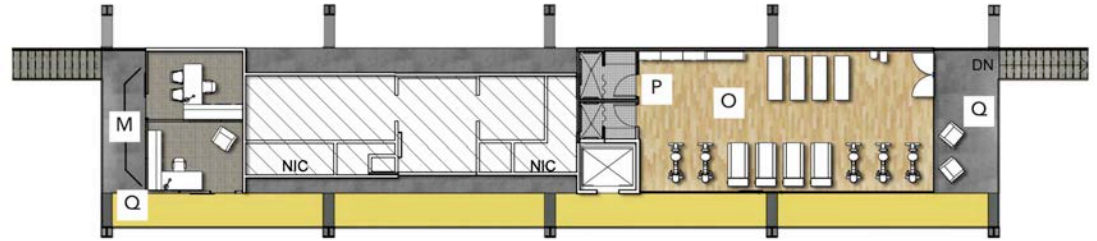
CIRCULATION

A CENTRAL CORE SURROUNDED BY OPEN OFFICE





A MODERN SKYLIGHT



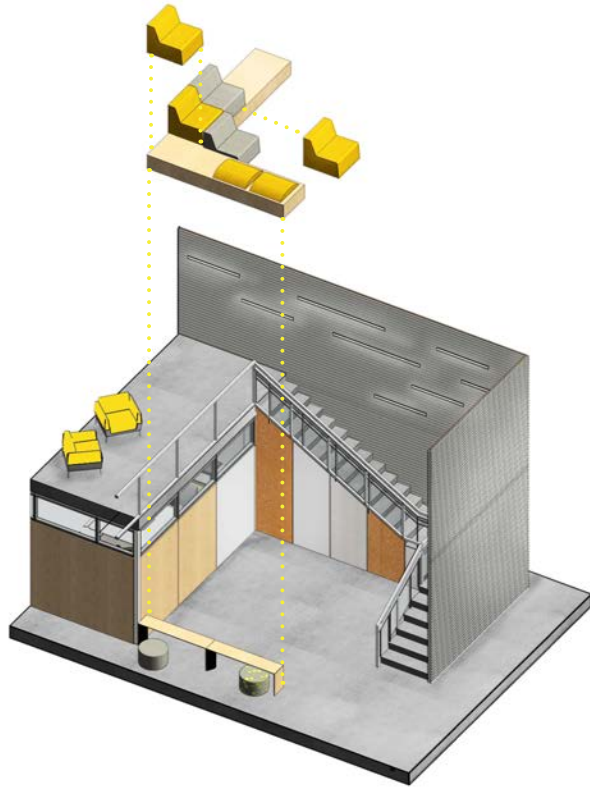
FLOOR PLAN: MEZZANINE

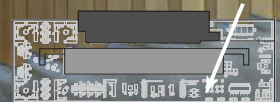


TINKER + PLAY WITH SPACE



FLEXIBILITY + MODULARITY





KEY PLAN

CONTEMPORARY FINISHES



EXISTING
CONCRETE
FLOORING



LIGHT MAPLE
WOOD AND
LAMINATE

ABSTRACTED NATURE



DESIGNTEX UPHOLSTERY

IAQ CONSCIOUS



FLOR
CARPET TILES

CLASSIC FORMS



PALETTE OF POSTURES



MULTI-PURPOSE SURFACES



“The trends all point in a single direction – more and more consumer spending on health and wellness...

wellness is the NEXT trillion-dollar industry

as employers invest in healthy living programs and as customers take more responsibility for optimizing their own health.”

–McKinsey and Company

wellness is the NEXT trillion-dollar industry

CONCEPT 01: AIR

- +WALK OFF SYSTEM
- +LOW VOC MATERIALS

CONCEPT 02: WATER

- +ACCESS TO DRINKING
- FOUNTAINS FROM ALL SPACES

CONCEPT 03: NOURISHMENT

- +SIGNAGE IN CAFE
- +AVAILABILITY OF HEALTHY FOOD

CONCEPT 04: LIGHT

- +DAYLIGHTING
- +VIEWS



CONCEPT 05: FITNESS

- +FACILITIES
- +AESTHETIC APPEAL TO STAIRS

CONCEPT 06: COMFORT

- +MINIMIZE DISTRACTIONS
- +ACCESSIBLE DESIGN

CONCEPT 07: MIND

- +PRIVACY
- +WAYFINDING STRATEGIES

