

media:scape collaborative settings



steedcase

COLLABORATION. NOT EASY, BUT ESSENTIAL.

The world is an increasingly complex and competitive place where productivity and innovation are vital. Succeeding in this world, requires that people – everywhere – must work more collaboratively.



observation:

most collaborative spaces today support leader-led presentations where information is controlled and shared by one person at a time.

insight:

collaboration is an inclusive process that excels when everyone can contribute ideas.



observation:

most collaborative spaces today provide technologies that people find complicated to understand, time-consuming to learn and inconvenient to use.

insight:

technology must provide simple, convenient experiences to help people share and manipulate information seamlessly.



observation:

most collaborative spaces today interrupt face-to-face interaction by requiring people to turn their backs on one another to view information – disrupting teams in flow.

insight:

interactions flow more effectively when people and information are arranged in close proximity – increasing people’s comfort, focus and productivity.

Collaboration is essential. From solving everyday problems to creating break-through ideas, collaboration requires the collective wisdom and diverse minds of people in the same room and across the globe.

Interaction is pivotal. It’s how people connect, challenge and inspire each other to achieve their full potential.

Space is central. Collaboration happens anywhere – in physical spaces, digital domains and often both. Wherever it occurs, space plays a central role in hosting and boosting how people collaborate.

Information is integral. Teams use information – content and knowledge – for solving problems and innovating together.

Teams with the best connection to people, spaces and information—the essentials for collaboration—will become the ones best positioned to solve everyday problems, innovate and grow.



COLLABORATION. RESHAPED.

media:scape® brings together people, space and information, to boost collaboration and help teams excel.

Through the integration of furniture and technology, media:scape is reshaping the way people collaborate in a connected world – by allowing participants to access and share digital information equally, quickly and seamlessly.



media:scape with HD videoconferencing allows teams to collaborate with remote participants.



Watch a video
about the design
of media:scape





media:scape® TeamTheater™ with canopies creates an informal, semi-enclosed meeting experience.



media:scape TeamTheater setting in Pigment Taupe upholstery with canopies in Arctic White Gloss and Connect 3D Turmeric upholstery. Small D-shaped lounge-height table in Maple with attached totem.



COLLABORATION. ACROSS THE TABLE.

For collaboration to foster creativity and innovation, teams need high performance spaces that are more inviting and dynamic to augment their work.

media:scape augments how teams collaborate by making information integral and meetings more inclusive—amplifying everyone’s ideas.

With the media:scape PUCK™, information and control is democratized. Teams are more engaged because everyone is able to contribute their information and ideas. Interactions are more productive because people and information are arranged in close proximity.

Now, collaboration is uninterrupted, teams require less time to get into flow and can build on each others’ ideas more swiftly.



COLLABORATION. ACROSS THE GLOBE.

All too often, videoconferencing spaces are designed for a singular purpose and are underutilized when the video is turned off.

media:scape with HD videoconferencing creates dynamic, multipurpose spaces that everyone can use throughout the day.

Now, teams can connect face-to-face, on-audio and on-video within a space that's optimized for interaction.

connect teams

media:scape enriches social connections between people by enabling local and distributed teams to connect more informally.

optimize space

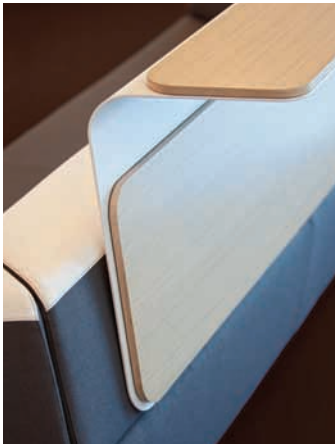
media:scape with HD videoconferencing creates inviting, multi-purpose spaces. This optimizes real estate by allowing local teams to use the space effectively, even when the video is turned off.

elevate content

media:scape helps teams co-create content together – not just present and share it. This results in a seamless exchange of ideas between team members – across the table or across the globe.



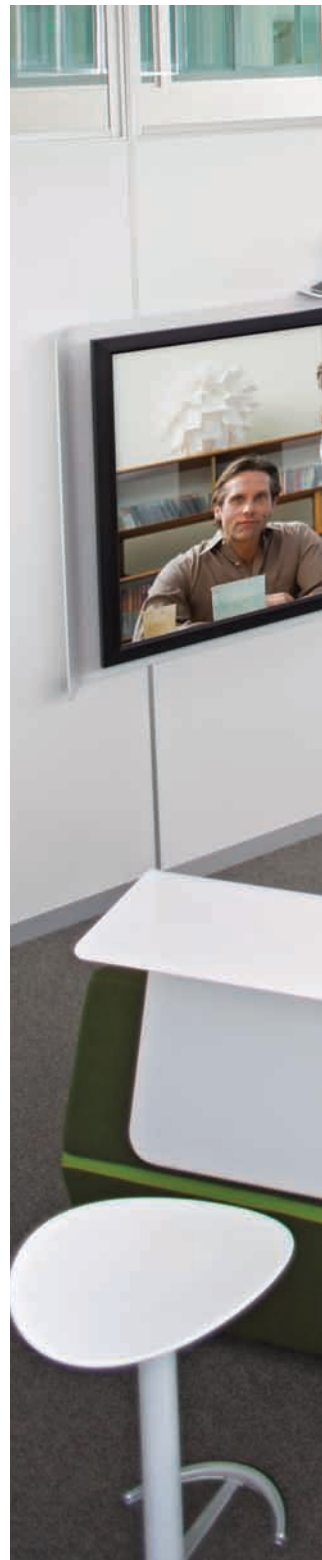
media:scape provides an open platform that can host a variety of HD videoconferencing systems.



Scale and materials are thoughtfully detailed.



Applications are designed so every viewing angle is optimized.





Now, even people in the second row can feel part of the action.

COLLABORATION. ACROSS THE CLASSROOM.

media:scape classrooms boost learning through active participation and interaction.

media:scape classrooms facilitate learning in three ways:

small team co-creation

students co-create content together in small teams. media:scape enables each student to share their digital content with their team.

group sharing and discussion

each team can share content with the other teams in class discussion. The instructor uses a central switcher to control the display of each team's content.

lecture and presentation

instructors can share content with the class at every table, or on a centrally-located display.





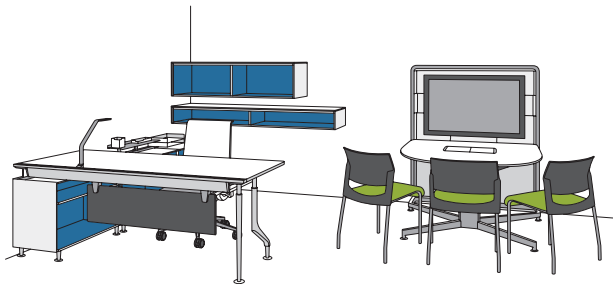
Classrooms with media:scape extend the transfer of learning and knowledge locally, as well as long distance.



17'D x 16'W



16'D x 16'W



12'D x 18'W



12'D x 15'W

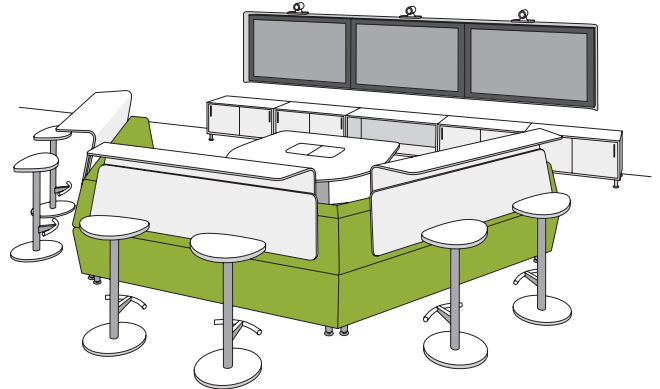
COLLABORATION. FOR EVERY SPACE.

Open and private spaces. Small, medium and large spaces. Formal and informal spaces.

Every media:scape worksetting includes components that are easy to install and easy to use – no software, drivers or special training is required.



12'D x 17'W



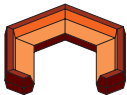
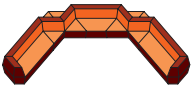
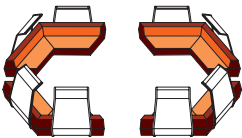
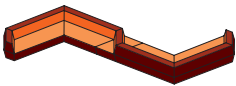
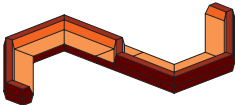
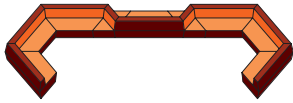
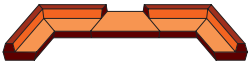
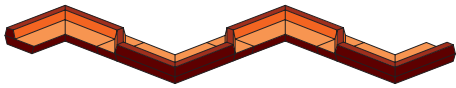
25'D x 20'W



12'D x 12'W



16'D x 16'W



COLLABORATION. TAKES SHAPE.

media:scape lounge's versatile geometry can be easily reconfigured to support small teams of four to six people, plus just about anything else you can imagine.



An infinite number of configurations are possible.



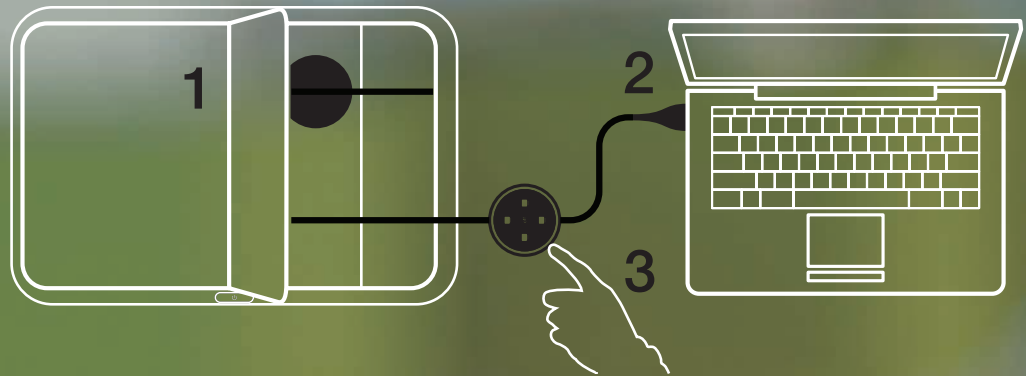
One team can collaborate around digital content, while the other can relax and have a coffee.



media:scape large D-shaped stool-height table in Arctic White laminate with attached totem in Platinum Metallic. Shroud is Platinum Metallic. cobo stools in White frame with Wasabi upholstery.

COLLABORATION. OPEN. CONNECT. SHARE.

media:scape was designed to provide a collaborative destination – one that is simple to use and ready to host your digital tools in **three easy steps**.

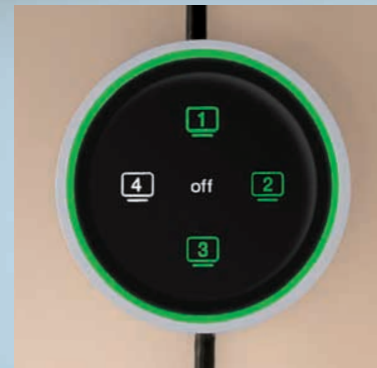


1 OPEN THE MEDIA WELL AND REMOVE A PUCK

2 CONNECT THE PUCK TO YOUR LAPTOP (THE PUCK WILL GLOW)

3 SHARE WHAT'S ON YOUR LAPTOP BY PRESSING THE PUCK (THE PUCK WILL TURN GREEN)

BY PRESSING THE PUCK (PERSONAL USER CONTROL KEY) LAPTOP CONTENT IS IMMEDIATELY SHARED ON A MONITOR OR PROJECTOR, ALLOWING USERS TO SHARE THEIR INFORMATION WITH OTHERS.



Our proprietary PUCK is part of every media:scape setting and provides the essential touchstone for collaboration to happen.



Watch a video of the PUCK in use.



PEOPLE. PLANET. PROFIT.

Steelcase aspires to create enduring value for people, planet and global economies by fully leveraging all our assets, relationships and resources.

People

We think about the communities where we work, live and do business—which is nearly everywhere in the world. By aligning our goals for people with our planet and profit aspirations, we’re building the foundation for gains that we hope will be far-reaching and enduring.

Planet

By rethinking our business systems and designing our products to avoid negative impacts on humans and the environment, we contribute to a sustainable future for the planet and its people. We commit to advance our practices through continuous learning and building partnerships with our customers, business partners and environmental thought leaders to optimize our performance and contribute to the science and practice of sustainability.

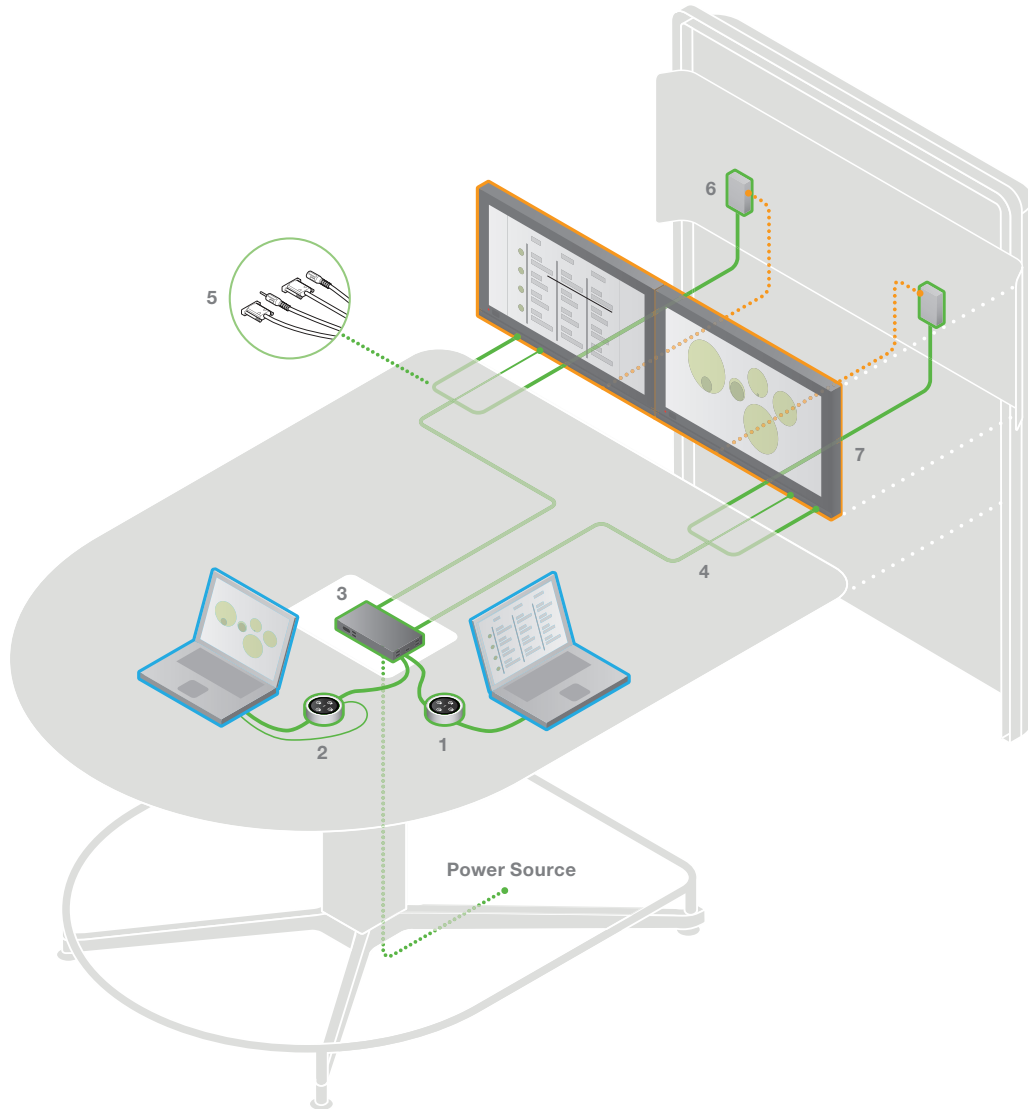
Profit

First and foremost, we aim to bring value by working together with our customers to create workplaces where their people love to work. It is also our responsibility to provide value to our shareholders so we can continue to reinvest in the business and generate new solutions to address customer business challenges.

media:scape Environmental Features:

- Furniture is composed of materials approved by McDonough Braungart Design Chemistry (MBDC) as safe for human and environmental health
- Technology components are RoHS/WEEE compliant
- 74 percent recyclable
- Composed of 38 percent recycled content
- Some cabling is PVC free
- PVC-free edge banding is also available
- SCS Indoor Advantage™ Indoor Air Quality Certified

COLLABORATION. UNDERSTANDING THE COMPONENTS.



1 PUCK™ enables individuals to send information from their laptop (or similar device) to monitors or projectors that are visible to other meeting participants.

2 Audio cable allows users to share presentations that include sound.

3 Matrix switcher directs multiple signals to and from multiple devices.

4 Monitor extension cable connects the matrix switcher and breakout cable.

5 Breakout cables split a single monitor cable into separate audio and video cables for monitors and an IR cable for Monitor Control Boxes.

6 Monitor control box, concealed behind the monitor, allows monitors to be automatically turned on and off from the matrix switcher.

7 Monitors attach to a media:scape totem.

Color Legend

- Provided with media:scape
- Provided by third party
- Provided by user

COLLABORATION. A DETAILED INTRODUCTION.



1 Shroud and totem provide a refined, minimal enclosure for mounting monitors, hiding unsightly brackets and managing cables.

2 Totem provides support for monitor(s) without having to route cables through building architecture.

3 Media well houses power receptacles, data ports, power button and PUCKS within convenient reach. Hinged covers conceal equipment when it's not in use.

4 Lounge seating creates collaborative work settings designed to support small teams of four or more people.

5 Canopy transforms the level of privacy—creating an informal, semi-enclosed meeting experience.

6 Ledge invites participation and provides a work surface for a second row of tiered seating.

statement of line

Lounge-Height Tables



Small D-Shaped
with Attached Totem



Pear-Shaped
with Attached Totem



Round

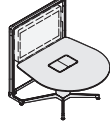
Desk-Height Tables



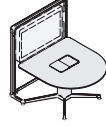
Square with
or without
Attached Totem



Rectangular
with or without
Attached Totem



Pear-Shaped
with Attached
Totem



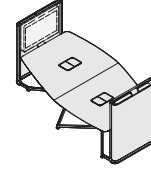
D-Shaped
with or without
Attached Totem



Capsule with
or without
Attached Totem

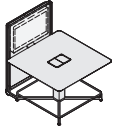


Round



Offset with
Attached Totems

Stool-Height Tables



Square with
or without
Attached Totem



Rectangular
with or without
Attached Totem



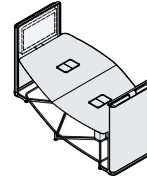
D-Shaped
with or without
Attached Totem



Capsule with
or without
Attached Totem



Round

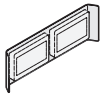


Offset with
Attached Totems

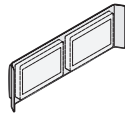
Shrouds



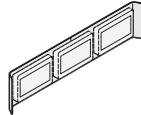
Single Monitor
32", 42", 46",
55", 65"



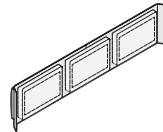
Dual Monitor
32", 42", 46",
55", 65"



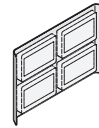
Dual Monitor
with CODEC Case
42", 46"



Triple Monitor
32", 42", 46",
55", 65"

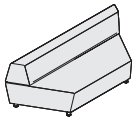


Triple Monitor
with CODEC Case
42", 46"

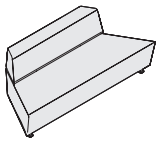


Quad
Monitor
32", 42"

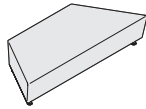
Lounge Seating



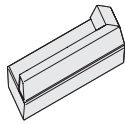
Straight



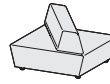
Straight Inverted



Backless



Corner (Left & Right)



Reverse (Left & Right)

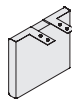
Camera Ledges



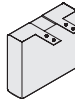
Shroud-
Mounted



Totem-
Mounted

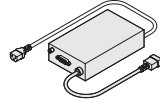


2 1/2"

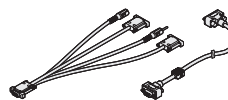


5 1/2"

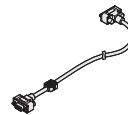
Codec Cases



Additional Display Kit



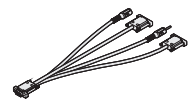
Additional Display Kit



Monitor Extension
Cable 7', 25', 50'
and 75'



Distribution
Amplifier



Breakout Cable

Electronics



Whether you design them, manage them or work in them, we can help you create high performance, sustainable work environments. We study how work gets done and how great spaces can help. Those insights are embedded into every product and service we offer. Our interior architecture, furniture and technology solutions help organizations build their business, reflect their brand and support their culture.

We're unique from everyone else in our industry, in that we offer products and services founded in a research methodology that focuses on the user, and how they really work.

We are committed to maintaining our leadership role in terms of sustainable responsibility, and we are equally committed to the customers and designers that we work with. Our job is to make your job easier. **Our passion is helping you Love How You Work.®**

Global Dealer Network

With a network of over 800 experienced dealers, we can help you create high performance, sustainable workspaces, anywhere in the world. Our network offers you local expertise with global reach. Whether your project is across town, across the country, or across the ocean, our dealer network will coordinate the logistics so you don't have to. It's local expertise with a global reach.

Steelcase and Dealer Services

Our extensive range of services can help you through all of the phases that a high performance environment evolves through: Measure. Explore. Plan. Provide. Manage.

Measure—helping you know if your workplace is keeping pace.

Explore—helping you link your business goals with the best workplace strategy.

Plan—helping you find a solution that addresses your needs.

Provide—helping you every step of the way, from project management to move management.

Manage—helping you maintain an effective space for today and tomorrow.

Warranty

Steelcase and your Steelcase Dealer are totally committed to providing you a great experience and great products. We back that up with one of the industry's best warranties and problem resolution process that ensure that any problems that arise get addressed quickly.



As part of our commitment to sustainability, this brochure was created using an on-demand printing process, enabling us to digitally print materials only when necessary.

For high resolution images of these products and more, contact your local workplace consultant or dealer representative.

Love how you work.®

Steelcase®

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